



## Indiana's Career Ready Campaign *for Schools*

Indiana's **Career Ready** campaign is held from April through July each year. Goals include:

- 1) educating students about Indiana careers;
- 2) connecting students of all ages to workplace exposure; and
- 3) employing existing resources to assist students in matching skills and interests to potential careers and the education required to be successful in those careers.

The campaign will include a focus on career sectors which are projected to be in high demand for Indiana's economy, including: Advanced Manufacturing, Building & Construction, Health & Life Sciences, IT & Business Services and Transportation & Logistics.

### **About the Career Ready Kick-Off Week (April 20-24)**

Career Ready materials, including Learn More magazines and lesson plans, can be found at [LearnMoreIndiana.org/classroom-materials](http://LearnMoreIndiana.org/classroom-materials). 2019 suggested dates are April 20-24, but this will vary from community to community. The kick-off week is a great time to teach students about basic career vocabulary, education requirements, jobs within the growing sectors, employability skills (i.e. soft skills) and more. Partner with local businesses to provide speakers, field trips and workplace exposure.

### **About Career Day (April 24)**

The online Career Day toolkit provides schools with everything they need to host a Career Day (suggested date: Friday, April 24). The focus of Career Day is bringing professionals into the classroom, at all age levels. Leading up to Career Day, prepare students with handouts on questions to ask, background on specific career fields, taking online career interest inventories and more. All materials are available at [LearnMoreIndiana.org/classroom-materials](http://LearnMoreIndiana.org/classroom-materials).

### **Get Involved!**

Businesses in your area may already know about the **Career Ready** campaign and Career Day. Contact possible partners to see what they might like to do with your students and how their resources can augment your **Career Ready** kick-off week or Career Day. Your regional Works Council may be able to help you connect to specific industries ([IN.gov/irwc](http://IN.gov/irwc)). You may also consider reaching out to your local Chamber of Commerce.

### **Learn More!**

All supporting materials for Career Day will be available at [LearnMoreIndiana.org/classroom-materials](http://LearnMoreIndiana.org/classroom-materials). You'll find a comprehensive manual, lesson plans for all grade levels and more.

